

SUPPLEMENTAL NOTICE FOR CALIFORNIA RESIDENTS



Last Updated: September 16, 2022

This Supplemental Privacy Notice for California Residents (this "Supplemental Notice") supplements the Privacy Policy of Tarter Gate Company, LLC and its affiliates (collectively, "Tarter") and applies to you if you reside in California. This Supplemental Notice is adopted to comply with the California Consumer Privacy Act of 2018 (the "CCPA"). It also addresses requirements of certain other California laws. Capitalized terms used without definition shall have the meanings ascribed to them in the Privacy Policy and other undefined terms shall have the meanings ascribed to them in the CCPA.

1. **Information We Collect.** The Website collects information that identifies, relates to, describes, references, is capable of being associated with, or could reasonably be linked to a consumer or personal device. For purposes of this Supplemental Notice, such information constitutes personal information.
 - a) **Personal Information Collected.** Below are categories of personal information recognized by the CCPA, along with examples (provided by the CCPA) of types of personal information in each category:
 - **Identifiers.** Real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, Social Security number, driver's license number, passport number, or other similar identifiers.
 - **CA Customer Records Statute categories.** Name, signature, Social Security number, physical characteristics or description, address, telephone number, passport number, driver's license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information.
 - **Protected Class Characteristics.** Age (40 years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, genetic information (including familial genetic information).
 - **Commercial Information.** Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.
 - **Biometric Information.** Genetic, physiological, behavioral, and biological characteristics, or activity patterns used to extract a template or other identifier or identifying information, such as, fingerprints, faceprints, and voiceprints, iris or retina scans, keystroke, gait, or other physical patterns, and sleep, health, or exercise data.
 - **Internet/network activity.** Browsing history, search history, information on a consumer's interaction with a website, application, or advertisement.
 - **Geolocation data.** Physical location or movements.
 - **Sensory data.** Audio, electronic, visual, thermal, olfactory, or similar information.
 - **Professional/employment-related information.** Current or past job history or performance evaluations.

- **Non-public education information.** Education records directly related to a student maintained by an educational institution or party acting on its behalf, such as grades, transcripts, class lists, student schedules, student identification codes, student financial information, or student disciplinary records.
 - **Inferences drawn from other personal information.** Profile reflecting a person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.
- b) **Exclusions.** Personal information does not include publicly available information from government records, deidentified or aggregated consumer information, and information excluded from the CCPA's scope (such as HIPAA-protected information and information protected by the Gramm-Leach Bliley Act). Personal information collected as part of a communication or transaction between Tarter and a representative of a government agency or other business, where the transaction is made for providing or receiving a good or service to or from such government agency or other business or conducting due diligence in connection with the foregoing, is also excluded from the scope of this Supplemental Notice except with respect to Section 4(b) (non-discrimination).
- c) **Sources.** We obtain personal information from you, including from you directly when you provide Tarter with the information, from you indirectly when you interact with the Website, and from you when you make electronic communications to Tarter.

1. **Use of Personal Information.** Tarter uses the personal information it collects in the ways described in the Privacy Policy. Tarter may use the personal information it collects for commercial purposes as well as business purposes.

2. **Disclosure of Personal Information.**

(a) **Disclosure.** Tarter discloses the personal information it collects in the ways described in the Privacy Policy. Tarter has shared or disclosed personal information within the past twelve months as described below. The following chart identifies the categories of personal information recognized by the CCPA and collected by Tarter, provides examples of the types of personal information within each category collected by Tarter, indicates whether Tarter has collected such categories of personal information during the past twelve months, the source of such personal information, how Tarter uses such personal information, and to whom Tarter has disclosed such personal information within the past twelve months:

Category of Personal Information	Source	Business Purpose	To Whom Disclosed (categories)
Identifiers	<ul style="list-style-type: none"> • you • technologically gathered from you • service providers • business partners 	<ul style="list-style-type: none"> • facilitate transactions • marketing/communications • fulfill requests • provide support • fulfill contractual obligations 	<ul style="list-style-type: none"> • service providers • business partners
CA Customer Records Statute Categories	<ul style="list-style-type: none"> • you • service providers • business partners 	<ul style="list-style-type: none"> • facilitate transactions • marketing/communications • fulfill requests • provide support • fulfill contractual obligations • respond to inquiries 	<ul style="list-style-type: none"> • service providers • business partners

Protected Class Characteristics	N/A	N/A	N/A
Commercial Information	<ul style="list-style-type: none"> • you • service providers • business partners 	<ul style="list-style-type: none"> • facilitate transactions • improve goods and services • fulfill contractual obligations • respond to inquiries 	<ul style="list-style-type: none"> • service providers • business partners
Biometric Information	N/A	N/A	N/A
Internet/Network Activity	<ul style="list-style-type: none"> • you/your device • analytics and advertising partners 	<ul style="list-style-type: none"> • improve Website • personalize Website • improve Website experience 	<ul style="list-style-type: none"> • service providers • analytics and advertising partners • business partners
Geolocation Data	<ul style="list-style-type: none"> • you/your device • analytics and advertising partners 	<ul style="list-style-type: none"> • improve Website • personalize Website • improve Website experience • improve customer experience 	<ul style="list-style-type: none"> • analytics and advertising partners • business partners
Sensory Data	N/A	N/A	N/A
Professional/Employment-related Information	<ul style="list-style-type: none"> • you 	<ul style="list-style-type: none"> • facilitate transactions • improve goods and services • fulfill contractual obligations • respond to inquiries 	<ul style="list-style-type: none"> • analytics and advertising partners • business partners
Non-Public Education Information	<ul style="list-style-type: none"> • you 	<ul style="list-style-type: none"> • facilitate transactions • improve goods and services • fulfill contractual obligations • respond to inquiries 	<ul style="list-style-type: none"> • analytics and advertising partners • business partners
Inferences drawn from other personal information	<ul style="list-style-type: none"> • analytics and advertising partners • business partners • service providers 	<ul style="list-style-type: none"> • marketing • improve customer experience • improve product and service offerings • respond to inquiries 	<ul style="list-style-type: none"> • analytics and advertising partners • business partners

(b) **Sale.** Other than as disclosed herein, Tarter does not sell personal information, including of minors under 18 years of age.

3. **California Rights.** The CCPA provides you with specific rights as a California resident. This section identifies those rights and how to exercise them.

(a) **Access and Data Portability.** Subject to certain exceptions, you have the right to request certain information about Tarter’s collection, use, and/or disclosure of your personal information over the past 12 months. After receipt of a verifiable consumer request from you, Tarter will disclose to you the categories of personal information collected, categories of sources for the categories of personal information collected, business or commercial purpose for collecting such personal information,

categories of third parties with whom Tarter shared such personal information, and specific pieces of personal information collected about you.

- (a) **Deletion.** Subject to certain exceptions, you may request that Tarter delete personal information about you that it has collected and retained.
- (b) **Non-Discrimination.** You have the right not to receive discriminatory treatment for the exercise of your privacy rights under the CCPA.
- (c) **Opt-Out.** You have the right not to have your information disclosed, shared, or sold. If you are a California resident and wish to exercise this right, you may contact us by email to webcontact@tarterusa.com or by phone at 1-800-733-4283. You may also opt out here: Do Not Sell My Personal Information.

4. **California Request Process.**

- (a) **Instructions.** If you reside in California, only you or someone legally authorized to act on your behalf may make a verifiable consumer request related to your personal information. You may also make a verifiable consumer request on behalf of your minor child. You may make a verifiable consumer request for access or data portability no more than twice within a 12-month period. Such a request must provide sufficient information to allow Tarter to reasonably verify that you are (or are an authorized representative of) the person about whom Tarter collected the personal information, and describe your request with sufficient detail to allow Tarter to properly understand, evaluate, and respond to it. Please note that Tarter cannot respond to your request or provide you with information if Tarter cannot verify your identity or authority to make the request and confirm the personal information relates to you. Making a verifiable consumer request does not require you to create an account with Tarter. Tarter will only use personal information provided in a verifiable consumer request to verify your identity or authority to make the request. If you reside in California, you may exercise your personal information rights by submitting verifiable consumer requests in one or more of the following manners:
 - (i) If you are a California resident, you may make verifiable requests to exercise your personal information rights by emailing us at webcontact@tarterusa.com.
 - (ii) If you prefer to submit your verifiable request to exercise your personal information rights by phone, you may contact Tarter by phone toll free at 1-800-733-4283 or by submitting a request using any of the contact information set forth in Section 8 below.
- (b) **Verifying Requests.** Tarter will confirm receipt of your request within the time period prescribed by the CCPA and/or its regulations, let you know how Tarter will process the request, and let you know Tarter's verification process and anticipated timeframe for response. Tarter may try to verify your request by asking you to provide certain information and matching it to the information Tarter maintains about you. Tarter will request at least two data points about you. Depending on the nature of your request, Tarter may require more data points to match and/or may require you to sign a declaration confirming under penalty of perjury that you are the consumer whose personal information is the subject of the request.
- (c) **Authorized Agent.** If you are a California resident, you may designate an authorized agent to make requests on your behalf to exercise your personal information rights. The authorized agent must be registered with California's Secretary of State. The authorized agent making any request on your behalf to know or delete certain personal information about you must submit a copy of the written permission you granted them to act as authorized agent or a copy of the document showing you granted them a power of attorney for this purpose. If the authorized agent does not have a power of attorney in compliance with California's probate law, you must also directly verify your identity with Tarter. If adequate proof is not presented, Tarter may deny the request.

(d) **Response Timing and Format.** Tarter will try to respond to a verified consumer request within forty five (45) days of receipt, but if Tarter requires more time to respond, it will let you know how long and why in writing. Tarter will respond to you by mail or electronically at your option. Any disclosures Tarter provides in response to your request will pertain only to the 12-month period immediately preceding receipt of the verifiable consumer request. If Tarter is unable to respond to the request, Tarter will explain why, if applicable. If Tarter is unable to verify your identity in connection with a request for specific pieces of information about you, Tarter will let you know (but will not disclose the specific pieces of information) and will evaluate the request as though it were a request for categories of personal information disclosed to third parties during the past 12 months. If Tarter denies a request due to conflict with federal or state law or an exception to the CCPA, Tarter will explain the basis for the denial. If Tarter cannot verify your identity in connection with a request to disclose categories of information disclosed to third parties, Tarter will let you know, and will provide you information about its general business practices regarding collection, maintenance, and sale of personal information. If Tarter cannot verify the identity of an individual requesting deletion of personal data, Tarter will deny your request and will treat the request as a request to opt-out of sale. Tarter has no obligation to provide you with specific personal information if such disclosure creates a substantial, articulable, and unreasonable risk to security. For any data portability requests, Tarter will provide your personal information in the following format: by pdf. Unless your request is excessive, repetitive, or manifestly unfounded, Tarter will not charge a fee to process or respond to your request. If Tarter determines that a fee is warranted, Tarter will explain why it reached that decision and provide you with a cost estimate before responding.

5. **Changes to Privacy Policy.** Changes to the Supplemental Notice will be posted on this page. If Tarter makes material changes to the way it treats users personal information, it may choose to notify you by email or through a notice in addition to posting. The date the Supplemental Notice was last revised appears at the top of the Supplemental Notice. You are responsible for ensuring that Tarter has a current email address for you and for periodically visiting the Website and the Supplemental Notice to check for any changes.
6. **Third-Party Marketing.** California Civil Code Section 1798.83 permits users of the Website who are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please contact Tarter at the contact information set forth in Section 8 below.
7. **Contact.** If you have any questions or comments about this Supplemental Notice and Tarter's privacy practices, or if you wish to exercise your rights as a California resident, please contact us at:



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